



PHOENIX
THEATRE
INDIANAPOLIS

2023/2024 Season Sponsorship Opportunities

\$600

**Sponsor an
exhibition in the
Michael O'Brien
Gallery Phoenix**

\$750

**Sponsor Accessibility
Sunday services (ASL
interpreters and Audio
Description) for one show
OR \$3,000 for full season**

\$1,250

**Sponsor a Trail Talk
in our town hall
public discussion
series**

\$2,500

**Sponsor a 2-year
scholarship for a
student in our
Meisner Acting
Technique Course**

\$2,500

**Sponsor an artist in a
Phoenix-produced
show (actor, director,
designer, or stage
manager)**

\$6,500

**Sponsor a show
produced by
Phoenix Theatre
(options listed on
next page)**

\$25,000

**Season Sponsorship:
sponsors all four
Phoenix-produced
shows in the
2023/2024 Season**

\$30,000

**Cultural Centre
Sponsorship:
sponsors ALL
Phoenix-produced
programming in the
2023/2024 Season**



2023/2024 Season Eligible Productions for Sponsorship

The Body

by Steve Moulds
11/02/2023 to 11/19/2023
Presented by **Phoenix Theatre**

November brings the world-premiere production of *The Body* by Indiana-based playwright Steve Moulds, a captivatingly eerie new play featuring Bill Simmons, Paige Neely and a mysterious faceless doll.

A Very Phoenix Xmas Returns: The Return of A Very Phoenix Xmas

by Claire Wilcher and friends
11/25/2023 to 12/23/2023
Presented by **Phoenix Theatre**

Continuing the holiday tradition, and back by popular demand: *A Very Phoenix Xmas Returns: the Return of A Very Phoenix Xmas* opens in the Basile Theatre. Created afresh by Indy's own **Claire Wilcher and friends**, this festive and irreverent production promises to take us back to the old Phoenix basement for good-hearted mockery of Indy's favorite holiday traditions.

And I Will Follow

by Bennett Ayres
03/21/2024 to 04/07/2024
Presented by **Phoenix Theatre**

And I Will Follow is another world premiere by Indianapolis-based playwright Bennett Ayres. This one-man true-crime story starring local legend Mark Goetzinger explores themes of identity, love, faith and resilience.

White City Murder

in collaboration with Ben Asaywee
07/19/2024 to
08/04/2024
Presenter: **Phoenix Theatre**

White City Murder delves into the chilling story of H. H. Holmes, a notorious mass-murderer during the Chicago World's Fair of 1893. Prepare to be captivated by the dark secrets and suspenseful atmosphere of this gripping theatrical experience.

2023/2024 Season Sponsorship Opportunities & Benefits

Listed sponsorships support the four Phoenix Theatre productions of the 2023/2024 Season



Sponsorship Benefits	Show Sponsor (\$6,500)	Artist Sponsor (\$2,500)
Private pre-show reception (up to ten guests)	✓	
Name/Logo in lighted GOBO in lobby for sponsored show	✓	
Name/Logo on sponsored show postcards (6,000)	✓	
Name/Logo in all promotions of sponsored show	✓	
Name/Logo on cover page of sponsored show programs	✓	
Name/Logo on e-ticket of sponsored show	✓	
Half-page ad in sponsored show program	✓	
Name/Logo on season website page	✓	
Recognition prior to each performance of sponsored show	✓	✓
Name/Logo in electronic version of production programs	✓	✓
Name/Logo on stage screen during pre-show of sponsored show	✓	✓
Name/Logo on Christel DeHaan Lobby monitor during sponsored show	✓	✓
Recognition of your sponsorship through social media platforms	✓	✓
Name/Logo in program as sponsor of an artist		✓
Complimentary tickets for sponsored production	10	6

To discuss sponsorship opportunities, please contact Constance Macy at 317-538-8435 or cmacy@phoenixtheatre.org

2023/2024 Season Sponsorship Opportunities & Benefits

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Sponsorship Benefits	Cultural Centre Sponsor (\$30,000)	Season Sponsor (\$25,000)
Opportunity to add two questions to post-show audience surveys	✓	
Name/Logo on all Trail Talk promotions	✓	
Name/Logo displayed in Michael O'Brien Gallery Phoenix all season	✓	
Name/Logo included in promotions of any miscellaneous events all season	✓	
Name/Logo in lighted GOBO in Christel DeHaan Lobby all season	✓	✓
Name/Logo on Phoenix Theatre show postcards all season (6,000 each)	✓	✓
Name/Logo in all promotions of Phoenix Theatre productions all season	✓	✓
Name/Logo on cover page of sponsored show programs	✓	✓
Name/Logo on e-ticket of sponsored show	✓	✓
Full-page ad in Phoenix Theatre show programs all season	✓	✓
Name/Logo on season website page	✓	✓
Recognition prior to each performance of Phoenix Theatre shows	✓	✓
Name/Logo in electronic version of production programs	✓	✓
Name/Logo on stage screen during all Phoenix Theatre production pre-shows	✓	✓
Name/Logo on Christel DeHaan Lobby monitor all season	✓	✓
Recognition of your sponsorship through social media platforms	✓	✓
Private pre-show reception (up to twenty guests)	✓	✓
Complimentary tickets for season	25	20

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Sponsorship Benefits	Gallery Exhibition Sponsor (\$600)	Accessibility Sunday (\$750)	Trail Talk (\$1,250)	Meisner student scholarship (\$2,500)
Name/Logo displayed in Michael O'Brien Gallery Phoenix during sponsored exhibition	✓			
Verbal recognition during gallery exhibition opening	✓			
Name/Logo included in sponsored show program as Accessibility Sunday sponsor		✓		
Name/Logo on stage screen prior to sponsored Accessibility Sunday performance		✓		
Name/Logo included in all Trail Talk promotions			✓	
Verbal recognition prior to sponsored Trail Talk			✓	
Scholarship recipient notified of sponsor				✓
Name/Logo on season website page	✓	✓	✓	✓
Name/Logo included in email newsletter	✓	✓	✓	✓
Name/Logo on Christel DeHaan Lobby monitor slideshow	✓	✓	✓	✓
Recognition of your sponsorship through social media platforms	✓	✓	✓	✓

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